

## Mobile Halal Food Truck From Texas Drives To Success With Expansion To More Locations Throughout The U.S.

Tory Darting, AMT Reporter

The popularity of Abu Omar Halal food truck has made it a booming business and its food is also now served in some restaurant locations.



Abu Omar Halal, a sole food truck that originally started in Houston, is now expanding to San Antonio and multiple other locations across the U.S, including within Texas, Florida, California and Oklahoma.

Adi Sadiq, the manager of the San Antonio truck, said they were drawn to San Antonio in part due to its diverse population.

“San Antonio has a lot of cultures, and we want to be a part of that,” said Sadiq. “It’s hard managing the truck, but seeing the people that like the food and enjoy the food, that makes it worth it.”

The truck is known for its fiery color scheme. Though they serve all kinds of halal food and sandwiches, they are best known for their chicken shawarma and gyros.

“We do it in specific ways,” Sadiq said of the gyros. “We use a pita bread with cucumber sauce called tzatziki sauce, and it comes with lettuce, tomato, pickles,



and also, the protein. It's a pretty fat sandwich."The founder of the truck, Jordanian-born Mohammad Altawaha, originally called it Abu Omar Tacos, as he focused on Mexican and Mediterranean halal food. Once the demand for halal food and Abu Omar's popularity increased, Altawaha shifted the truck's focus to Mediterranean and halal food, changing the business's name to Abu Omar Halal.

The San Antonio truck locations — 5834 Bobcock Road and 7038 UTSA Boulevard — are among the few places that sell authentic Jordanian food.

"We manage all these trucks as a family. And here in San Antonio, you can find us in two locations," said Sadiq.

Altawaha moved from a small city in Jordan to Houston in 2008 to pursue his master's degree. While in school, he rediscovered his love and talent for cooking and decided to open his own food truck.

Abu Omar has also done its part during the pandemic by collaborating with hospitals and charitable organizations to donate meals to healthcare and frontline workers.

Their hours and other locations can be found on [their website](#).

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